

South Dakota Airshow, Inc.
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FOR IMMEDIATE RELEASE

Sioux Falls Airshow – Static Display with a cause

Delta introduced its signature Pink Plane, a Boeing 757, to its fleet in 2005 to raise awareness for its partner, The Breast Cancer Research Foundation (BCRF), and help raise funds to fight the disease and find a cure.

The Boeing 757 sports a livery in multiple shades of pink and white instead of Delta's traditional red, white and blue livery and will be on display at the Sioux Falls Airshow on July 25th & 26th.

The aircraft also bears BCRF's trademark pink ribbon logo adjacent to the boarding door and along the tail as a visible reminder to passengers that they are flying on Delta's Pink Plane. Since 2005, Delta, its employees, and customers have raised over 2.5 million dollars to help fight this disease.

Come by and have your photo taken from the Captain's seat, try out our In-flight entertainment system, or why not have your photo taken while sitting inside one of this aircraft's jet engines. It is Delta's pleasure to be part of the Sioux Falls Airshow.

Other static displays you will see at this FREE two-day event include the B-1 bomber, C-130 transport, KC-135 refueler, A-10 and F-16 fighter aircraft. There will also be many heritage aircraft to include the P-38, P-51, and B-25. King Air and air ambulance helicopters will be on display as well. The flight line will be full of static display aircraft and the skies will be alive with activity so plan to attend the FREE event on July 25th and 26th. Visit the website at www.siouxfallsairshow.com for all the details.

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For additional information contact:

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included: DeltaPinkPlane.jpg (photo attached)